

Shopping Stigma Away with Bark 4 Care

Millions of families across the world, from all backgrounds and economic levels, are touched by biological brain disorders. These disorders have a big “stigma” attached to them, often leaving families feeling alone and desperate for relief.

Unfortunately, there is no “cure” or clear “treatment path” for these brain disorders; as a result, families need ongoing support of the people and community around them. Bark 4 Care strives to lend support and care to families in need.

Bark 4 Care was created by Betsy, a twelve-year-old girl, who, through her family’s own experiences, saw the need to raise mental health awareness. What started out with her making a necklace from the bark in her own backyard has become a worthy cause. Betsy has truly become an advocate for biological brain disorders — and she is making a difference, now it’s your turn

Why Betsy chose bark?

Bark shields and protects trees from the environment. It appears to be strong, yet it is delicate in nature-similar to a human being. The bark of a dog also symbolizes the need to “speak out” for attention, which is why we need YOU!

Join us!

November 11-16th, we are asking you to be a part of *Shopping Away Stigma* by offering a discount up to 20% to your customers who purchase a tax deductible shopping pass for \$10. The proceeds benefit two wonderful organizations:

Erika’s Lighthouse, A Beacon of Hope for Adolescent Depression which provides educational materials, programs, and activities for students, teachers, and parents in order to raise awareness of the complex issues surrounding childhood and adolescent depression.

The Child and Adolescent Bipolar Foundation which provides vital support and education to families raising a child with a biological brain disorder including anxiety, ADHD, depression, and bipolar disorder.

For more information or to get involved please contact:

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Shopping Stigma Away with **Bark 4 Care**

Store/Company name

Address

Phone #

Website

Contact name

Business Hours

Discount offered/restrictions
